



H2020-Adhoc-2014-20-RTD-G.A. No. 699523 – JHEP2

Support to the implementation of the Strategic Research Agenda (SRA) of the Joint Programming Initiative on Cultural Heritage and Global Change (JPI CH)

Instrument: Coordination and Support Action

Deliverable D2.3

Plan of knowledge exchange activities directed towards heritage practice

Due date of deliverable: *June, 2016*

Actual submission date: *14 July 2016*

Lead beneficiary for this Deliverable: RCL (Research Council of Lithuania)

Start date of project: 1st January 2016

Duration: 4 years

Ministry of Cultural Heritage and Activities (Italy)

Project Coordinator: Antonia Pasqua RECCHIA

Coordination and Support Action within Horizon 2020 (2014-2020)		
Dissemination Level		
PU	Public	X
PP	Restricted to other programme participants (including the Commission Services)	
RE	Restricted to a group specified by the consortium (including the Commission Services)	
CO	Confidential, only for members of the consortium (including the Commission Services)	

Table of contents

Introduction..... 3

1. Implementation process..... 3

2. Results of the questionnaire..... 3

3. Plan for knowledge exchange activities 4

References:..... 6

Annex I – Questionnaire on Heritage Practice – Task 2.2 7

Introduction

One of the important functions of JPI CH is to act as a node for research based heritage practice in Europe. The Strategic Research Agenda (SRA) and the research projects that JPI CH funded - and will fund in its consecutive research calls - form the basis for a state of the art practice. Therefore, the process of knowledge transfer/exchange with heritage practitioners is an important aspect of the JPI. The purpose of Task 2.2 is to reinforce this aspect.

1. Implementation process

It is envisaged that at least *3 different activities* will be undertaken during this CSA. Variable geometry is an important aspect in the activities, drawing on the main priorities of the different partners in heritage practice. It is foreseen the range of possible activities to be explored: dedicated workshops, exchange visits, training modules. At months 18 and 36 a report of the concrete activities, assessing their impact, will be delivered.

Deliverable 2.3 aims to set a plan for knowledge exchange activities directed towards heritage practice. In order to realise this task it is essentially important to indicate: a) interested parties, within and outside of JPI; b) activities needed to be done to ensure better implementation of knowledge transfer/exchange.

For this purpose a questionnaire (Annex I) for JHEP2 members has been sent.

2. Results of the questionnaire

Participants of the survey done within the implementation of Task 2.2 were asked to list stakeholders and stakeholder groups for their own country under 12 main headings proposed. More than 170 institutions were mentioned as possible interested parties in different fields (Table 1). To ensure variable geometry of interested parties, the study was based on the stakeholder identification exercise from the Communications and Dissemination Plan of Joint Programming Initiative for Cultural Heritage and Global Change: a New Challenge for Europe (2012:10).

Table 1. Number of institutions mentioned as possible interested parties.

Heading proposed	Number institutions of mentioned
Researchers, Research Institutions, Research Associations, Research Funders	28
Researchers' Representative Organizations	9
Museums, Galleries and other Cultural Institutions	19
Third-level Institutions	16
Professionals, Professional Organizations	15
Industry, Industry Representatives	10
Government Officials, Government Departments, Government Representatives at European and International Level	20
Community Groups and Heritage Interest Groups, "Civil Society"	11
Heritage Funders	15
NGOs and International Organisations	9
European Initiatives, Networks, Observatories and Projects	13
Technology Platforms and Online Communities	4
Other	6
Total:	175

The second task of the survey was to indicate *possible activities* that could be interesting for the different parties as a tool of knowledge exchange. 14 activities have been suggested. Most of them were in line with other actions of JHEP2.

3. Plan for knowledge exchange activities

"Nara + 20" document on heritage practices, cultural values, and the concept of authenticity emphasize the constant development of heritage process with increasing number of stakeholders over the last decades. Nara+20 starts from the document of 1994 of the Government of Japan and represents a second stage in this process. It places the discussion in the context of globalization, sustainability and resilience. Cultural heritage becomes "significant in different ways to a broader range of communities and interest groups that now include virtual global communities that did not exist in 1994" (Nara +20, 2014).

The JPI CH SRA aiming to present cultural heritage as a holistic, integrated research area (SRA, 2014:4) also implies the importance of synergies between different stakeholders from various fields of research, practice and society. Acknowledging the diversity of heritage process *the plan of knowledge exchange activities* (T.2.2) aims to strengthen the role of JPI CH as instrument to spread knowledge and experience good practice.

The second part of the questionnaire indicated that the knowledge exchange process could be an important part of other activities implemented within JHEP2. Therefore, the plan of knowledge exchange has been developed in accordance with relevant activities and events of JHEP2. In this context, it is specifically important to highlight the role of knowledge, which has Heritage Plus pilot call (10 projects) and Plus Call 2015 (16 projects). Opening this pool of knowledge to a wider audiences is significant, however still an underdeveloped aspect of JPI CH. The objective of T2.2 activities is to initiate this process and to create a precedent for further practice.

The plan of knowledge exchange consists of three parts.

First action will be dedicated to indicate the expectations and needs for knowledge transfer/exchange with heritage practitioners (Identification phase).

Second phase (Discussion phase) is intended to organize a workshop dedicated for the discussion on particular tools of knowledge exchange.

During the final phase (Implementation phase) one day training module will be performed. This action aims to serve as an experimental tool for knowledge transfer/exchange with heritage practitioners.

Actions:

(1) Identification phase.

Time and place: February 2017, Brussels.

Type of activity: session/world café as a part of dissemination event (parade). The event will include a plenary session focused on the presentation of the projects granted by previous calls, and workshop/roundtable sessions, where sharing scientific and practice knowledge.

Aim: to identify the role of JPI CH as a potential „node for a research based practice in Europe“; identify existing practices; identify expectations and needs from side of heritage practice.

Target auditorium: representatives from the organizations of practitioners (ICCROM, ICOMOS, Interpret Europe etc.), representatives of JPI CH, representatives of Heritage Plus (pilot call) and Heritage Plus Call 2015 projects and their social partners from the field of practice.

(2) Discussion phase.

Time and place: October 2017, Vilnius, Lithuanian Research Council.

Type of activity: workshop. The workshop will be organized as in depth round table discussion aiming to identify possible models and methods for knowledge exchange.

Aim: to set up the strategy for JPI CH how to enable the goal to activate JPI CH as a „node fore research based practice in Europe“.

Target auditorium: representatives from the organizations of practitioners (ICCROM, ICOMOS, Interpret Europe etc.), representatives of JPI CH, representatives of Heritage Plus (pilot call) and Heritage Plus Call 2015 projects and their social partners from the field of practice.

(3) Implementation phase.

Time and place: June 2018, Brussels.

Type of activity: one day training module (pilot instrument for knowledge exchange) as a part of dissemination event (parade) – **similar to the activity at point 1 – planned in 2018 during the European Year of Cultural Heritage (EYCH)**. In this occasion, again, the event will be organized in two parts, a plenary session and an interactive one. This latter will include the training module.

Aim: training module for heritage practitioners as a tool for dissemination results of Heritage plus calls.

Target auditorium: representatives from the organizations of practitioners (ICCROM, ICOMOS, Interpret Europe etc.), representatives of JPI CH, representatives of Heritage Plus (pilot call) and Heritage Plus Call 2015 projects and their social partners from the field of practice.

References:

1. Communications and Dissemination Plan of Joint Programming Initiative for Cultural Heritage and Global Change: a New Challenge for Europe. The Heritage Council of Ireland – An Chomhairle Oidhreachta – Nov. 2012
2. Nara + 20: On Heritage Practices, Cultural Values, and the Concept of Authenticity. 2014. http://www.japan-icomos.org/pdf/nara20_final_eng.pdf
3. Strategic Research Agenda. JPI Cultural Heritage and Global Change. 2014.

Annex I – Questionnaire on Heritage Practice – Task 2.2



Questionnaire task 2.2 Heritage practice

1. Questionnaire task 2.2 Heritage practice

2.2. Heritage practice

One of the important functions of JPICH is to act as a node for research based heritage practice in Europe. Knowledge transfer/exchange with heritage practitioners is an important aspect of implementing this function. Therefore the aim of T2.2 is to reinforce this aspect within JHEP2. Variable geometry is an important aspect in the activities, drawing on the main priorities of the different partners in heritage practice. It is envisaged that at least 3 different activities will be undertaken during this CSA.

The aim of this questionnaire is to give an impulse for preparing the draft plan of activities which will be confirmed by GB meeting in June 2016. This plan is dedicated to realize D2.3 – plan of knowledge exchange activities directed towards heritage practice.

The primary focus of this questionnaire is to indicate:

- a) Who are the interested parties from the field of heritage practice?
- b) What type of activities needs to be done to ensure better implementation of knowledge transfer/exchange?

1. Identification

Organization	<input type="text"/>
Address	<input type="text"/>
Place	<input type="text"/>
Zip/Postcode	<input type="text"/>
Country	<input type="text"/>
Contact person	<input type="text"/>
Email Address	<input type="text"/>
Telephone Number	<input type="text"/>



Questionnaire task 2.2 Heritage practice

2. Interested parties

Indicate interested parties (name of organization, contact details (contact person, e-mail), website) within and outside JPI in your country aiming to get/share the knowledge from the activities performed in JPI within the different fields of CH.

Indicate interested parties (name of organization, contact details (contact person, e-mail), website) within and outside JPI in your country aiming to get/share the knowledge from the activities performed in JPI within the different fields of CH.

2. Researchers, Research Institutions, Research Associations, Research Funders

organization and contact details

organization and contact details

organization and contact details

3. Researchers' Representative Organisations

organization and contact details

organization and contact details

organization and contact details

4. Museums, Galleries and other Cultural Institutions

organization and contact details

organization and contact details

organization and contact details

5. Third-level Institutions

organization and contact details

organization and contact details

organization and contact details

6. Professionals, Professional Organisations

organization and contact details

organization and contact details

organization and contact details

7. Industry, Industry Representatives

organization and contact details

organization and contact details

organization and contact details

8. Government Officials, Government Departments, Government Representatives at European and International Level

organization and contact details

organization and contact details

organization and contact details

9. Community Groups and Heritage Interest Groups, "Civil Society"

organization and contact details

organization and contact details

organization and contact details

10. Heritage Funders

organization and contact details

organization and contact details

organization and contact details

11. NGOs and International Organisations

organization and contact details

organization and contact details

organization and contact details

12. European Initiatives, Networks, Observatories and Projects

organization and contact details

organization and contact details

organization and contact details

13. Technology Platforms and Online Communities

organization and contact details

organization and contact details

organization and contact details

14. Other

organization and contact details

organization and contact details

organization and contact details



3. Activities that you are organizing or involved in that could be interesting for the target groups

Indicate JPICH activities that you are organizing or involved in that could be interesting for the target groups as a tool of knowledge exchange. Give a comment suggesting on how it can contribute to a better implementation of knowledge transfer/exchange process?

15. Activity #1

Description of activity	<input type="text"/>
Comment	<input type="text"/>
Intention of involvement from your country,	<input type="text"/>
Optimum scope and range of the activity	<input type="text"/>
Target group	<input type="text"/>
Timing	<input type="text"/>

16. Activity #2

Description of activity	<input type="text"/>
Comment	<input type="text"/>
Intention of involvement from your country,	<input type="text"/>
Optimum scope and range of the activity	<input type="text"/>
Target group	<input type="text"/>
Timing	<input type="text"/>

17. Activity #3

Description of activity

Comment

Intention of involvement
from your country,

Optimum scope and range
of the activity

Target group

Timing



Questionnaire task 2.2 Heritage practice

4. Further Comments

State any further comments that you want to add

18. Please add comment