



Cultural Heritage Agency  
Ministry of Education, Culture and Science

# *International Conference*

Citizens Involved:  
Participatory  
Governance  
of Built Heritage

Cultural Heritage Agency  
of the Netherlands  
Amersfoort, 3-4 October 2018

## Preliminary Programme



2018  
EUROPEAN YEAR  
OF CULTURAL  
HERITAGE  
#EuropeForCulture

# Tuesday

2 October

17:30 - **Registration and Welcome Reception**  
19:00

# Wednesday

3 October

09:30 **Registration and Coffee**

10:00 **Welcome**

Susan Lammers, General Director, Cultural Heritage Agency of the Netherlands

## Introduction

Moderator Michaela Hanssen, Head Monuments and Collections Department, Cultural Heritage Agency of the Netherlands

10:15 **The Joint Programming Initiative on Cultural Heritage**

Cristina Sabbioni, Coordinator Joint Programming Initiative on Cultural Heritage (JPICH), Rome, Italy

This presentation on JPI Cultural Heritage summarises the activities performed, with a particular focus on cultural heritage governance, and the future short and long term strategies.

## Citizens Actively Involved

10:30 **Keynote: Sharing Responsibility - Diversity, Resilience, Sustainability**

Gill Chitty, Director Conservation Studies, Department of Archaeology, University of York, United Kingdom

Renegotiation of traditional roles for sharing responsibility requires a meaningful engagement with the diversity in participant motivation, skills and resources. New forms of participatory governance – and action – aim

# Wednesday

3 October

to distribute leadership roles and agency more democratically across stakeholder groups. The talk will discuss the history (its roots in 19th century philanthropy and 20th century civic amenity movement) and theory (Arnstein's 1969 ladder of participation, Cooke & Kathari's 'new tyranny' in 2001, wider international context in Rio+10 culture and sustainability agendas and the 2005 Faro Convention) of participatory heritage practice and its 21st century context, drawing on recently published research and case studies and the University of York's Engaging Conservation project (2015-2017).

11:00 **A Collaborative Inventory of Cultural Heritage in the Landscape**

Triin Kusmin, Heritage Culture Specialist, Estonian State Forest Management Centre, Tallinn, Estonia

In 2005-2011 the Estonian State Forest Management Centre (RMK) organised a large-scale systematical mapping of non-protected objects of cultural heritage. Ethnographers, archaeologists, foresters and local people got involved in discovering and mapping the objects. As a result, more than 38.000 objects of cultural heritage are now available in a public database and the risk of damaging cultural heritage during forestry and other operations has been decreased.

11:30 **Participation in Archaeology: Portable Antiquities in the Netherlands (PAN)**

Stijn Heeren, Coordinator PAN Programme, Vrije Universiteit Amsterdam, the Netherlands

PAN traces objects of archaeological interest (mostly metals) found by private persons, with the aim to document and publish them online. Thus, they become available for further research and for the wider public to enjoy. With the help of volunteer archaeologists, specialists, universities, museums, archives and local authorities the archaeological artefacts are identified and described. This presentation will highlight the tracing of the owners, their involvement, the privacy of ownership, quality, quantity and the results.

## Wednesday

3 October

### 12:00 **Story House (Verhalenhuis) Belvédère in Rotterdam: Communities, Heritage & the Art of Storytelling**

Linda Malherbe, Initiator and Co-founder Story House Belvédère, Rotterdam, the Netherlands

The Story House Belvédère in Rotterdam is a bottom-up initiative on intangible heritage. We work with a diversity of communities on co-created storytelling and cultural heritage to contribute to a more engaged city and a committed contemporary society. This presentation is a story too: on the design, the approach and the journey.

### 12:30 **Lunch**

### *Participation in the Development of Built Heritage*

### 13:30 **Changing a Former Industrial Complex into a New City**

Jan Poolen, Director ZEEP Architects and Urban Designers, Amersfoort, the Netherlands

### 13:45 - 15:00 **Guided Walking Tour / Workshops Guided Walking Tour to the 'New City'**

Tour to a former industrial area, transformed into a creative micro city. Start 13:45 in the hall, guided by Jan Poolen, Director ZEEP Architects and Urban Designers, Amersfoort, Johanna van der Werf, former Director Architectural Centre FASaDE, Amersfoort, and Hans-Lars Boetes, Account Manager Heritage and Spatial Planning, Cultural Heritage Agency

or Workshop 1, 2 or 3

## Workshop 1 Building Development

**Location:** **Woudagemaal-zaal (o.28)**

**Moderator:** Daan Lavies, Architectural Historian, Cultural Heritage Agency

### **Teatro Sociale di Gualtieri.**

### **The Collective Restoration of a Common Good**

Riccardo Paterlini, Organisation Manager Gualtieri Social Theatre, Gualtieri, Italy

Teatro Sociale di Gualtieri is a historical theatre built at the beginning of the 20th century in a 17th century building. Abandoned at the end of the seventies, it was reopened and renovated by a group of young people. They involved and still involve citizenship in the redevelopment.

### **Adopt a Monument**

Miia Hinnerichsen, Researcher Historical Buildings, Pirkanmaa Provincial Museum, Tampere, Finland

This grassroots project, facilitated by the Pirkanmaa Provincial Museum, encourages citizens to 'adopt' monuments of cultural and historical significance in their environment, to care for them and return them to use. The adopters take on the role of managers in taking responsibility for its upkeep and monitoring its condition. They contribute to raising awareness in the local communities about their heritage by researching the history of the site and holding events there. This initiative helps to restore the visibility of monuments within their communities and greatly enhances their value.

# WORKSHOP 1

## Workshop 2

### Neighbourhood Development

**Location:** *Stelling van Amsterdam-zaal (0.20)*

**Moderator:** Frank Altenburg, Senior Policy Officer, Cultural Heritage Agency

**Project...** to be confirmed

#### Transformation of the Inner-City Industrial Area the Binckhorst in The Hague

Sabrina Lindemann, Artist, Urban Creator and Project Manager  
I'M BINCK, the Netherlands

I'M BINCK is an independent, open platform in The Hague Binckhorst, an old industrial area in transition. In the next ten years 5000 dwellings will be built in that area. The platform is for and from companies, residents and organisations that want to be actively engaged in a powerful area where sustainable value is created. We have been doing this since 2011 by making the Binckhorst's existing wealth collectively visible in the field of entrepreneurship, craftsmanship, innovation and culture.

# WORKSHOP 2

## Workshop 3

### Area Development

**Location:** *Rietveld Schröderhuis-zaal (5.45, meet in the hall)*

**Moderator:** Gábor Kozijn, Project Manager, Cultural Heritage Agency

#### The Whole Village Concept

Caroline Fernolend, Executive Director, Mihai Eminescu Trust, Judetul Mures, Romania

The Whole Village concept, developed by the Mihai Eminescu Trust, is an integrated approach of sustainable rural development in Romania. Within the project, a number of steps were followed, from identifying people's needs to enhancing their well-being. The Whole Village concept is currently being implemented in Viscri, Criș, Mălâncrav, Florești and other villages. The benefits of this concept will be discussed as well as the challenges.

#### Van Eesteren Museum and Pavilion: Crown on the Revaluation of the Western Garden Cities of Amsterdam?

Anouk de Wit, Director Van Eesteren Museum, Amsterdam, the Netherlands

The Van Eesteren Museum introduces visitors to the cultural heritage of urban planner Cornelis van Eesteren and his General Expansion Plan for the Dutch capital. His work is one of the highlights in post-war urban design and architecture in Amsterdam and Europe. The special spatial set-up, designed by Van Eesteren, is still felt in various parts of the city, especially in Slottermeer. The museum owes its existence to the efforts of many local residents and volunteers and managed to build and open a new pavilion in 2017 which is considered a crown on the revaluation of the Western Garden Cities. Is it really?

# WORKSHOP 3

## Wednesday 3 October

15:00 **Tea Break**

15:30 - **Guided Walking Tour / Workshops**  
16:45 **Guided Walking Tour to the 'New City'**

Tour to a former industrial area, transformed into a creative micro city. Start 15:30 in the hall, guided by Jan Poolen, Director ZEEP Architects and Urban Designers, Amersfoort, Johanna van der Werf, former Director Architectural Centre FASadE, Amersfoort, and Jacqueline von Santen, Senior Advisor Architectural History, Cultural Heritage Agency

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or Workshop 1, 2 or 3 x

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16:45 **Wrap-up by Moderator Michaela Hanssen**

17:15 **Reception**

## Thursday 4 October

### *Theory and Practice towards the Future*

9:15 **Welcome**

Moderator Flora van Regteren Altena, Senior Policy Advisor, Department of Arts and Heritage, Ministry of Education, Culture and Science, The Hague; NL National Coordinator European Year of Cultural Heritage

09:30 **Keynote: Vox Populi**

Floris Alkemade, Chief Government Architect of the Netherlands

Floris Alkemade is a Dutch architect and urban planner. As Chief Government Architect he is also chairman of the Board of Government Advisors. The Chief Government Architect advises the Minister of the Interior and the Director-General of the Central Government Real Estate Agency. He

## Thursday 4 October

monitors and promotes the architectural and urban planning quality of government projects. In his keynote Alkemade addresses the trends and future of participatory governance.

10:00 **Iepen Mienskip, Leeuwarden-Fryslân: How Citizen Participation is Part of the Success of the Cultural Capital of Europe 2018**

Sjoerd Bootsma, Co-artistic Leader Leeuwarden-Fryslân 2018, the Netherlands

This year Leeuwarden-Fryslân (Lwd2018) is the Cultural Capital of Europe 2018 with the title Iepen Mienskip. Iepen is the Frisian word for 'open', whereas Mienskip represents our sense of community. The goal of Lwd2018 is to use cultural participation and capacity building as an integral part of a long-term policy aiming to offer a stronger economy and social structure to all the inhabitants. They do this by serving as a network for connecting initiatives, experimenting with them, sharing their experiences and learning from each other via grass roots connections. Because of this they focus on citizen participation in each and every event of our programme, by artists, the socio-cultural scene and inhabitants. This year the ideas are coming true.

10:30 **Coffee Break**

### *The Value of Participatory Governance*

11:00 **Participatory Heritage Governance in Times of Austerity: Examples from Across Europe**

Loes Veldpaus, Postdoctoral Researcher, Newcastle University, School of Architecture Building and Planning, United Kingdom

Austerity is diminishing the role of local government in the process of urban governance and heritage management. This is visibly leading to a redistribution of roles and responsibilities, and different types of non-governmental local actors taking up lead-roles in heritage-led projects and governance. Case studies from across Europe will be presented, based mainly on the findings that were carried out in two projects of the Joint Programming

## Thursday 4 October

Initiative on Global Heritage, called 'SHUC' (2013-2015) and 'PICH' (2015-2018).

### 11:30 The Value of Volunteers

Graham Bell, Director North England Civic Trust, Newcastle upon Tyne; UK National Coordinator, 2018 European Year of Cultural Heritage

How does society put a value on the contribution of volunteers? State and European funded projects often want to see 'in kind' contributions as evidence of community support, but this is converted into a cash equivalent form of 'co-financing'. This presentation will compare what that means for one of the world's biggest beneficiaries of volunteering, the National Trust, with one of Europe's biggest volunteer events, European Heritage Days, and ask if we should use a different 'currency' to money when measuring the true value of volunteers.

### 12:00 Lunch

### Multiple Perspectives

### 13:00 Reimagining Black History and Shared Cultural Heritage in the City

Jennifer Tosch, Founder Black Heritage Tours; Member of the Mapping Slavery Project, the Netherlands

This presentation will introduce Black Heritage Tours and the process of how the 'hidden history' of Amsterdam is made visible in national monuments, canal houses, and in museums. It is an example of how different narratives can be shared about heritage that create new spaces to show the range of our interconnected histories.

### 13:30 Report of the three Workshops

Frank Altenburg, Daan Lavies, Gábor Kozijn, Cultural Heritage Agency

## Thursday 4 October

### 14:00 Setting the Agenda in Heritage Planning: a Participatory Session

Eva Stegmeijer, Coordinator Research Programming, Cultural Heritage Agency, and Loes Veldpaus, Postdoctoral Researcher, Newcastle University, School of Architecture Building and Planning, United Kingdom

How can participatory governance in heritage be effectively supported and maintained? And do we know how to prevent for unwanted side effects? In this final session, we reiterate with you what we all have learned throughout the conference. And we discuss what we still need to explore with regard to heritage management and citizens involvement. What are the issues that should be studied and answered over the next decade? We ask your input to define the topics and research questions for the near future. Your insights will contribute to the research agenda on Heritage Planning, which is being developed within the Research Agenda series of scientific publisher Edward Elgar and will be published in 2019.

### 14:50 Wrap-up by Moderator Flora van Regteren Altena

### 15:00 Crossing Borders

Esther Jansma, Researcher, Cultural Heritage Agency, Member Governing Board JPICH, the Netherlands

This final presentation focusses on poetry as a manner to breathe new meaning into our cultural heritage, using Hadrian's Wall as an example.

### 15:15 High Tea

## Colophon

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### PRELIMINARY PROGRAMME

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International Conference

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Participatory Governance of Built Heritage

Cultural Heritage Agency of the Netherlands

Amersfoort, 3-4 October 2018

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