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Support to the implementation of the Strategic Research Agenda (SRA) of the Joint Programming Initiative on Cultural Heritage and Global Change (JPI CH)

Instrument: Coordination and Support Action

Deliverable 2.6

GUIDANCE ON MANAGING JOINT ACTIVITIES

Due date of deliverable: *December 2016*
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Lead beneficiary for this Deliverable: RCE

GUIDANCE ON MANAGING JOINT ACTIVITIES

On November 2016 the Governing Board of the Joint Programming Initiative on Cultural Heritage and Global Change (JPICH) decided which joint transnational activities will be undertaken under JHEP2 in 2017-2019 (Annex I). Deliverable 2.6 of Task 2.3 concerns the provision of a practical guidance on managing these joint activities for member states and organizations leading them. This document will be published on the JPICH website http://www.jpi-culturalheritage.eu/.

The guidance focuses on the managing of the joint activities within the context of the Action Programme of JPICH. For this purpose the following issues are dealt with:

1. Long-term cooperation
2. Interrelation of activities
3. Relation to the enabling framework
4. Communication
5. Reporting

1. Long-term cooperation

Aim of the implementation of joint activities within JHEP2 is to establish a long-term cooperation between JPICH partners, organizations in the field of cultural heritage – including NGO's and IGO's - and other relevant parties. This cooperation relates to networking, exchange of knowledge, mobility of experts, collecting best practices, formulating standards etc. In addition to the joint research calls, this structural concerted action contributes to the implementation of JPICH's Strategic Research Agenda and to the alignment of national research and innovation programmes and activities. Therefore it is important to develop activities not as single events, but as ongoing processes of collaboration which aim at concrete results. A meeting, conference or workshop can be part of this long-term cooperation, but should not be the only goal and yield of it.

2. Interrelation of activities

Some of the selected activities are related to each other with respect to the content of their topic. For instance: the activities that deal with different aspects of value of cultural heritage (coordinators Belgium, Portugal, Spain); with migration issues (Belgium, Sweden), with urban landscapes (Netherlands, UK); or with digitization (Cyprus, Spain). In order to avoid overlap and create synergy and added value, the coordinators are urged to develop their plans in consultation with the coordinators of related activities. In this way they can join forces if desirable, define specific and distinguishing approaches to the formulated topics and agree upon a coherent and conscious planning of activities.

The same goes for other actions, some of which are not developed within the context of JHEP2, that have a certain relation with the JHEP2 joint activities. For instance: the conference on cultural heritage governance strategies which is also part of JHEP2 Task 2.3 (related to the joint activity which France coordinates), and other events that will take place in the European Year of Cultural Heritage (EYCH) in 2018. It is advisable to keep an eye on this agenda and come to a smart compatibility of activities and avoid crowding.

3. Relation to the enabling framework

In the Strategic Research Agenda five enabling elements are identified as essential for its implementation. This enabling framework is a precondition for a successful new research landscape and includes: capability and capacity; management strategies; knowledge sharing; research

infrastructure; policy, laws and regulations. In the Action Programme 2016-2018, the enabling elements are operationalized into more specific goals:

Capability and Capacity
- To cover the provision of training to enable researchers to work across disciplines and all forms of heritage, support is required by researchers at different stages of their careers;
- To identify good practices to increase the capacity and scope of cultural heritage research;
- To foster strong leaders that inspire a new generation of cultural heritage researchers across Europe.

Management Strategies
- To ensure that the technological, organizational and institutional structures are in place to enable cultural heritage to be managed efficiently and effectively.

Knowledge Sharing
- To build a culture that enables researchers to share their findings not only with researchers in other disciplines, but also with international managers such as NGOs, professionals, managers and users of cultural heritage, SME and the wider public;
- To develop a range of methods and educational tools to engage the broader public;
- To share results of cultural heritage research with a wide variety of audiences.

Research Infrastructure
- To examine the existing and new infrastructure needed for each form of cultural heritage and where it crosses over, for example from the tangible to the digital, to ensure continued preservation and access.

Policies, Laws and Regulations
- To map out the policies, laws and regulations within and beyond the EU;
- To assess the consequence of divergent political frameworks and legal interventions and minimize conflicts resulting from this variation.

Although some of these elements and goals are especially research-oriented, in general they can be related to the joint activities to be implemented. Therefore, while developing and implementing plans for the activities, it is advisable to continuously question and specify what contribution the activities make to this enabling framework and the corresponding goals. Depending on the nature of the activity, some goals may be more applicable than others. The contribution should be optimized and specified.

4. Communication

Communication, of course, is crucial for a successful preparation and implementation of joint activities - internal and external. Therefore it is important to inform the JPICH partners timely and sufficiently about the activities and ask them to mobilize their networks. The activities should be announced on the JPICH website http://www.jpi-culturalheritage.eu/ , on www.heritageportal.eu and on other relevant sites, newsletters, social media etc. Due attention should be paid to the branding of the JPICH and use of the logo ('this activity/event/etc. is developed within the frame of the Action Programme of the Joint Programming Initiative on Cultural Heritage and Global Change').

5. Reporting

In 2017-2019 three reports on the implementation of the joint activities have to be provided: a first report in month 18 (Deliverable 2.7), a midterm report in month 30 (Deliverable 2.8) and an end report in month 48 (Deliverable 2.9). In order to assemble information for these reports, taskleader RCE will send the coordinators a template with a questionnaire and ask them to return it within a certain period of time. In this questionnaire the coordinators will be asked to provide

information on goal, rationale and typology of the activity, contribution to the enabling framework mentioned above, relation to other activities, participants, outreach, results and impact. In addition to this, the questionnaire will address complementary relevant key performance indicators (KPI's, see below) which FCT (Portugal) as leader of Task 3.1 has selected in the context of JHEP2 Work Package 3: Monitoring and evaluation (KPI). FCT will provide the task-leader with a more elaborate questionnaire on these indicators and employ the results for D3.2 and D3.3.

The schedule for this reporting is as follows.

First report
- Coordinators receive questionnaire ultimately 30 April 2017
- Coordinators return questionnaire ultimately 31 May 2017
- Taskleader sends in report ultimately 30 June 2017

Midterm report
- Coordinators receive questionnaire ultimately 30 April 2018
- Coordinators return questionnaire ultimately 31 May 2018
- Taskleader sends in report ultimately 30 June 2018

End report
- Coordinators receive questionnaire ultimately 1 October 2019
- Coordinators return questionnaire ultimately 15 November 2019
- Taskleader sends in report ultimately 31 December 2019

List of selected KPI's
Indicator 2: Number of joint actions with organisations
Indicator 3: Number of joint actions with other P2P networks
Indicator 4: List of joint actions involving non- European countries
Indicator 7: List of new stakeholders and types of stakeholders reached by the dissemination strategy within EU and across the EU
Indicator 10: Number and diversity of training instruments implemented
Indicator 11: Share of digital and built infrastructures compared to total number of infrastructures participating in the JPICH
Indicator 12: Number of research collaborations and partnerships with private sector
Indicator 13: Number of publications resulting from JPICH research activities
Indicator 14: Number of degrees achieved and thesis presented by students collaborating in JPICH during the life time of the project
Indicator 15: New mechanisms for alignment with regional, federal, national and European research agendas
Indicator 17: Number of patent applications, license agreements, invention disclosures, studies underway, technology demonstrators, new specific frameworks and methodologies dedicated to Cultural Heritage conservation
Indicator 19: Share of research project addressing improvement in accessibility of materials and data
Indicator 28: Increased and diversified actions to bring knowledge developed in the JPICH to political level
Indicator 32: Share of collaborative projects addressing and investigating the issue of climate change
Indicator 33: Proportion of priorities identified in the SRA addressed by JPICH activities, and number of research projects working on each priority
Indicator 34: Number of transversal jobs directly or indirectly created through JPICH joint actions and their sustainability

ANNEX I   JOINT ACTIVITIES JPICH 2017-2019

PLANNING	ACTIVITY (TOPIC)
January – December 2017	**Methodology development for assessing the cultural and socio-economic value(s) of digital cultural heritage (SPAIN)**
January 2017 – December 2018	**Re-use and continued use of buildings, historic urban centres and landscapes (UK)**
March and October 2017	**Enjoyment of cultural heritage by means of new and old media (CYPRUS)**
April 2017 – September 2018	**Sharing knowledge of conservation measures for historical buildings in areas that are sensitive for earthquakes and landslides (ITALY)**
June 2017	**Social, cultural, political and economic value of Cultural Heritage (PORTUGAL)**
June – November 2017	**Community as actor in heritage management**: participatory approaches **(FRANCE)**
September 2017	**Cultural heritage concepts and theories**: value and identity problems in the process of preservation of 20th century heritage **(LITHUANIA)**
November 2017	**Changing (urban) landscapes**: urban housing areas of post-World War II **(NETHERLANDS)**
January – December 2018	**Research on the role of cultural heritage in the building of (national) identity in post-conflict situations (POLAND)**
January – December 2018	**Migration and Identity (SWEDEN)**
May – June 2018	**The past has power: Conservation of historic wooden structures (NORWAY)**
January – June 2019	**Heritage Portal in the context of congress on Social Sciences during Romanian EU Presidency (ROMANIA)**
February 2019	**The changing meaning and value of cultural heritage across Europe for 'old' and 'new' citizens as well as 'outside' visitors (BELGIUM)**